

## 2020 -2023 ACA Strategic Plan Ver.03

	<b>Goal 1: PROMOTION of the CLUSTER</b>	Scheduled Date	Performance Indicator
<b>Target 1</b>	Participating in different <b>national</b> conferences and workshops as an <b>A</b> ssociation, promoting the Association and our members there.	2020 - 2021	Participation in 2 national events each year (including online fairs and events)
<b>Target2</b>	Participating in international events, taking an active role in working groups within the EACP and GAC	2020 - 2021	Participation in 2 international events every year (including online events)
<b>Target 3</b>	To prepare member promotion materials	2020 - 2021	<ul style="list-style-type: none"> <li>• Preparing E-catalog and keeping it updated.</li> <li>• Preparing Competancy Matrix and keeping it updated.</li> </ul>
	<b>Goal 2: TRAINING and EDUCATION SUPPORT</b>		
<b>Target 1</b>	To support organizations to provide internship and on-the-job training opportunities to the students of the relevant departments of EGE Aviation Vocational School.	2020 - 2021	Support for Internship opportunity for at least 10 students
<b>Target 2</b>	Ensuring Ege University Aviation Vocational School students to do internship abroad and find financial support in this regard.	2021 - 2022	Support for 2 students for internships abroad (Poland etc.)
<b>Target 3</b>	Planning the renewal (AS9100 etc.) trainings with lower cost of non-URGE HUKD member company employees	2021 - 2022	In this context, at least 2 (two) trainings will be organized.
<b>Target 4</b>	To actively participate in the Defense Industry EYDEP Program	2021 - 2022	Ensuring that at least 4 member companies are included in the scope of EYDEP.
	<b>Goal 3: INTERRACTION AND COLLABORATION</b>		
<b>Target 1</b>	To work for the retention of our members	2020 - 2021	<ul style="list-style-type: none"> <li>• Annual General Member Meetings (online)</li> <li>• Loss of Members &lt; 5 members</li> </ul>
<b>Target 2</b>	Continuing communications with İzmir Development Agency (İZKA) and initiating a project on Aviation or related Subjects (with stakeholders such as KOSBİ, EGEV, etc.)	In 2021	Participation in at least one İZKA project
<b>Target 3</b>	To organize information and awareness days / events for our members to increase cooperation and to discuss developments in the fields of	2021 - 2022	Organizing and supporting at least one event every year (including Virtual Events)

	Aviation, Space and Defense (including Industry 4.0), where local academic, public and industrial circles will meet.		
Target 4	Inviting foreign companies and purchasing committees to support the export of our members.	2020 - 2021	Visiting HUKD members of certain companies in at least one cluster each year (Online Procurement Committee)
Target 5	"Acquisition and integration of companies working in the fields of "Electronics, Mechatronics, Control, Embedded Software and System" to the HUKD	2020 - 2012	Membership of at least 2 companies serving in this field
Target 6	Timely completion of ongoing projects	2020 - 2021	- 17URGE041 UR-GE Project - SKY 4.0 Erasmus Project
Target 7	Organizing WG Technology and WG Skills studies under EACP and participating in projects.	2020 - 2021	Participation in more projects under EACP WGs (as executive or partner)
<b>Goal 4: CREATING RESOURCES</b>			
Target 1	Recruitment of New Members	2020 - 2021	Target: 2020- 2 New Members 2021- 5 New Members 2022- 10 New Members
Target 2	Creating financial resources for the association through projects, finding sponsors	2021 - 2022	Target: Earning an additional 50,000 TL to the association budget
Target 3	To ensure our members have access to Governmental Funding	2021- 2022	To make publications about the Governmental Support & Funding, to organize seminars by inviting experts (KOSGEB, Ministry of Trade, etc.)
Target 4	To form teams to take part in projects and to provide funding to our members and the ACA by taking part in more projects. (This project team may consist of students or non-members of the association.)	2020 - 2021	Creating at least one project team
Target 5	Access to national funding and incentives and making projects	2020 - 2021	Being involved as a leader or partner in a project every two years
Target 6	Access to international funding and incentives, and apply for calls for EU projects: Horizon 2020 etc. Pre-informing studies for projects and project production calls. Communication with leading companies in COSME and Clean Sky 3.	2020 - 2022	Being involved as a leader or partner in a project every two years
<b>Goal 5: DEVELOPMENT OF TECHNOLOGY</b>			

<b>Target 1</b>	Determination of the technology inventory and needs of our member companies.	In 2021	Creating the inventory.
<b>Target 2</b>	Establishing cooperation with bodies such as SSB R&D and Technology Management Department, Technoparks, Technology Transfer Offices (e.g EBILTEM) and bringing the necessary technologies to its members.	2020 - 2021	Cooperation with at least one R&D Body.